



CENTER FOR ADVANCED STUDIES IN TOURISM



CLIMAR PROJECT STUDY VISIT -RIMINI-

INTRODUCTION

The main goal of WP2 is to prepare the multidisciplinary research groups (WP3), sharpen the focus of the CC&T academic module (WP4) and the professional development course (WP5). It is also aimed at raising awareness for the project within the partner universities and amongst local industry and public administration partners.

Within this framework, the Task 2.2 regards the organization of a study visit at the Rimini Campus of the University of Bologna (Italy). The visit will provide an example of how the university can tackle interdisciplinary approaches to CC&T in research, teaching, knowledge transfer and continuous professional development. In those days, the delegation of Latin American partners will meet with research centers, professors, consultants, students, university leadership and also local industry and public sector partners. The outcome will be a short summary report with key considerations for work packages 3, 4 and 5.

At least one representative of each LA partner university will attend the visit, which is scheduled on Wednesday 5, Thursday 6, and Friday 7 July 2023.

Those who want to attend online will have to connect to this Teams meeting room:

https://teams.microsoft.com/l/meetup-join/19%3ameeting_Nzk1OGJlYWMTMmRkZS00OTlkLWI2ZTctY2JmOGQ0YTg5NzJk%40thread.v2/0?context=%7b%22Tid%22%3a%22e99647dc-1b08-454a-bf8c-699181b389ab%22%2c%22Oid%22%3a%2203c1c4d4-31c2-4683-ac16-2a5f036046c0%22%7d



Funded by
the European Union

Coordinated by:





CENTER FOR ADVANCED STUDIES IN TOURISM



THE AGENDA

TUESDAY 4 JULY

Evening – an informal dinner will be organized for the participants who arrive early in Rimini.

Meeting at 20.00 at the Hotel President, Viale Tripoli 276.

WEDNESDAY 5 JULY

From 08.30h - Room Alberti 8: Registration

09.00h - Room Alberti 7: Institutional welcome:

- Alessia Mariotti (President of the Rimini Campus, University of Bologna)
- Francesco Barbini (Vice Director of the Centre for Advanced Studies in Tourism, University of Bologna)
- Paolo Figini (CLIMAR, Coordinator at the University of Bologna unit)
- Javier De Leon (CLIMAR, Project Coordinator at University of Las Palmas de Gran Canaria)
- Angel Rafael (CLIMAR, Coordinator at OBREAL Global).

09.45h - Room Alberti 7: Introduction and Presentation of the Study visit program

- Paolo Figini (CLIMAR, Coordinator at the University of Bologna unit)

10.15h - Room Alberti 7: Update on the survey - Task T2.1

- Elizabeth Bernal (CLIMAR, Coordinator at ASCUN)

10.45h - Bar Ferrari: Coffee break

11.15h - Guided Visit to the city of Rimini (meeting in front of the Tempio Malatestiano)

13.15h - Naked bar: Lunch

14.30h - Room Alberti 7: Workshop 1 – Current Issues in Climate Change and tourism.



Funded by
the European Union

Coordinated by:





CENTER FOR ADVANCED STUDIES IN TOURISM



- 14.30 The economics of climate change (Alessandro Tavoni, University of Bologna, online)
- 15.00 Assessing climate change impacts on coastal tourism (Matías M. González Hernández, University of Las Palmas de Gran Canaria)
- 15.30 The impact of weather and climate on prices and tourist behavior (Veronica Leoni, University of Bologna)
- 16.00 Discussion

16.30h - End of session and free time

19.00h - Bagno Tiki 26: Welcome buffet on the beach

THURSDAY 6 JULY

09.00h - Room Alberti 7: Roundtable with the local municipality and stakeholders: Green transition for sustainable destinations.

- Anna Montini (Council Member of the Municipality of Rimini, Delegate to Green Transition; Professor of Environmental Economics, University of Bologna)
- Valentina Ridolfi (Senior Manager, Agenzia Piano Strategico, Rimini)
- Andrea Tani (Consultant and coach in the HORECA sector, co-founder of “Merita”)
- Giulia Azzurri Fattori (Director, Sovrana Hotel and Spa)
- Mariachiara Conte (Event Specialist, Italian Exhibition Group Spa)
- Alessandra Pesaresi (Piano Strategico European projects, Municipality of Rimini)

10.45h - Bar Ferrari: Coffee break

11.15h - Room Alberti 7: Workshop 2 – Current issues in the green transition of tourism

11.15 **Key Speech: Climate resilient and low carbon tourism (Robert Steiger, University of Innsbruck)**

12.00 Green transition for sustainable destinations (Judith Zoltan, UNIBO)

12.30 Sustainable tourism and rural development in inner areas (Annalisa Spalazzi, Gran Sasso Science Institute)



Funded by
the European Union

Coordinated by:



OBREAL
Global



CENTER FOR ADVANCED STUDIES IN TOURISM



13.00 Discussion

13.15h - **Naked bar**: Lunch

14.30h - **Visit to Santarcangelo (and Mutonia)**

18.00h - **Return to Rimini and Free time**

20.00h - **Restaurant Chesa de Vein**: Official dinner

FRIDAY 7 JULY

09.00h - **Room Alberti 7**: Roundtable with the directors of degree courses and research institutes: Researching and teaching climate change, the circular economy & tourism: a round table

- Stefano Bolatto (Bachelor degree in Economia del Turismo, University of Bologna)
- Roberto Patuelli (Master degree in Resource Economics and Sustainable Development, University of Bologna)
- Paolo Figini (Master degree in Tourism Economics and Management, University of Bologna)
- Francesco Barbini (CAST – Centre for Advanced Studies in Tourism)
- Javier de Leon (TIDES Research Centre, University of Las Palmas de gran Canaria)
- Matias M. Gonzalez Hernandez (TIDES Research Centre, University of Las Palmas de gran Canaria)

10.45h - **Bar Ferrari**: Coffee break

11.15h - **Room Alberti 7**: Workshop 3 – Current issues in circular economy and climate change

11.15 The interaction between indigenous communities and biodiversity: a key factor in climate change (Jesus Olivero Verbel, Universidad de Cartagena).

11.45 Behavioral economics and nudging (Lorenzo Zirulia, University of Milan)

12.15 Green nudging in tourism (Francesco Barbini, University of Bologna)

12.45 Discussion



Funded by
the European Union

Coordinated by:



OBREAL
Global



CENTER FOR ADVANCED STUDIES IN TOURISM



13.15h - Naked bar: Lunch

14.30h - Room Alberti 7: Building the next steps of the CLIMAR project

16.00h - Room Alberti 7: Concluding remarks and farewell

17.00h - End of event

The University of Bologna will offer the coffee breaks (July 5, 6, and 7), the official dinner (July 6), and the visits to Rimini (July 5) and Santarcangelo (July 6). Participants to the Study visit will pay for the dinner of July 4 (free menu), the welcome buffet of July 5 (€ 25), and for the lunches of July 5, 6, and 7 (€13 each).



Funded by
the European Union

Coordinated by:





CENTER FOR ADVANCED STUDIES IN TOURISM



THE LOCATIONS

The hotel where the participants are hosted is Hotel President****, Viale Tripoli 276, Rimini:

<https://goo.gl/maps/CWhofazhCUCggMWdA>

Hotel accommodation with breakfast regime is covered by the project budget.

The Rimini Campus is in the area between via Quintino Sella and via Cattaneo, in the city center:

<https://goo.gl/maps/VNzsEyzuwZoTmHVE6>

The venue of the study visit (Room Alberti 7) is located at ground floor, in the main courtyard of the Campus.

The coffee breaks will be hosted by Bar Ferrari, Piazza Luigi Ferrari 3A, 200 meters from the Campus:

<https://goo.gl/maps/76emtv5iLBXTQX5j8>

The lunches will be hosted by the Naked bar, via Quintino Sella 17, just in front of the Campus:

<https://goo.gl/maps/dUNDKC84YExhU8qR6>

The location of the welcome buffet is at Bagno 26, Lungomare Tintori 30/A:

<https://goo.gl/maps/UTet5E2TnuyG24E27>

The location of the official dinner is at La Chësa de Vëin, via Dante Alighieri 18, 250 meters from the Campus:

<https://goo.gl/maps/F7PHVmj5AKgx2WPB6>



Funded by
the European Union

Coordinated by:

